



# SCHOOL IMPROVEMENT PARTNERSHIP

## Advertising on Charter School Investor

### Charter School Investor

Advertise on the top charter industry news platform, and reach 7,000 readers including school leaders, bond investors, foundations, analysts, traders, lenders, and investment bankers. On a bi-weekly basis, SIP sends out the latest financial, legislative and legal developments related to charter school investment, expansion and performance. See past issues [here](#).

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### Advertising Rates

**Dedicated Ad:** 1000 x 1000 Ad  
\$1,000 per month (2 newsletters)

**Dedicated Ad + Social Media Posting:** 1000 x 1000 Ad  
\$2,000 per month (2 newsletters + LinkedIn + Twitter)

### Advertorial

\$1,500 per issue (1 newsletter)

CSI's content development team will help you write a story related to your organization or project. The write-up will be tagged as "written with our partners at (your organization)"

### Performance

Reach: 7,000\*

Open Rate: 30%, Average

Clicks : Tracked

\*as of Oct 1 2022, significant additional readers being added.

### Requirements

1000 x 1000 graphic, submitted 2 weeks prior to issue run date

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### Custom Engagement

Please contact us for speaking engagements, podcasts or co-writing with Alan Wohlstetter or Liz Sweeney

Contact Alex at School Improvement Partnership:  
[alex@schoolimprovementpartnership.net](mailto:alex@schoolimprovementpartnership.net)